



Drug Quality Control and Regulatory Challenges in Pakistan's Pharmaceutical Industry

Muhammad Qamar ^a

^a Government college university Faisalabad, mqamarpmc@gmail.com

Correspondence: Muhammad Qamar (mqamarpmc@gmail.com)

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ABSTRACT

Quality control of drugs and efficacy of regulation are significant to safe and effective therapeutic products in any healthcare system. Pharmaceutical industry in Pakistan is an important sector in the provision of drugs within the country but there is a big institutional and operational issues associated with drug quality control and regulation. This paper reviews the history of pharmaceutical regulation in Pakistan, regulatory framework, quality assurance and key bottlenecks in the pharmaceutical regulation of the country, with special reference to the regulatory performance of the Drug Regulatory Authority of Pakistan (DRAP), implementation of Good Manufacturing Practices (GMP), and the existence of substandard and counterfeit drugs. Based on a mixed method of policy study, institutional evaluation, and drug quality monitoring information, the study points to the gaps in legal regulations, enforcement limitations, human resources supply challenges, and institutional obstacles in alignment with international standards. The results underline the necessity of the strengthened regulatory framework, the increased availability of the quality control infrastructure, and policy amendments to bring the drug regulation in Pakistan in line with the international standards. The paper summarizes with specific suggestions on how to promote drug quality control and regulatory control in Pakistan.

KeyWords: Drug Quality Control, Pharmaceutical Regulation, DRAP, GMO, Substandard Medicines, Pakistan.

INTRODUCTION

The pharmaceutical sector forms the core of any healthcare system in terms of the ability to provide safe, effective, and quality drugs to its people. In Pakistan is the lower-middle-income nation with more than 230 million people, the pharmaceutical industry provides a significant percentage of local demand and injects money into the national economy. The Drug Regulatory Authority of Pakistan (DRAP) which was set up in 2012 under the DRAP Act 2012, the replacement of the old fractured system that was there under the Drugs Act 1976 and the federal drug control authorities controls the drugs industry. The activities of DRAP are registering drugs, licensing drugs, quality control, pharmacovigilance, and Good Manufacturing Practices (GMP) (Drug Regulatory Authority of Pakistan, 2025). Even with these strong institutional underpinnings on paper, structural, operation and capacity problems have remained the bane of drug quality control and enforcement of regulations. Pakistan has a track record of quality control failure, such as the notoriously known fake medicine crisis of 2012, when fake antihypertensive medications caused the deaths of many people and led to the regulatory redrawing of initiatives (Rasheed et al., 2019). These incidents highlight the importance of poor regulatory control in regard to the health of the general populace.

The pharmaceutical regulation of Pakistan has various legislative documents such as the Drug Act 1976, DRAP Act 2012, and related rules and schedules, which lay out manufacturing and quality control standards (Mehmood, 2020; GMP Guidelines, DRAP, 2023). Pharmaceutical manufacturers have a set of laws to adhere to, namely, to the existing Good Manufacturing Practices (cGMP) in order to guarantee product quality and safety. There has however been inconsistency in implementation and enforcement of these standards which has seen the continued concerns of quality of drugs in the market, dominance of poor or counterfeit products and the risk to consumers.

Besides enforcement difficulties, the regulatory ecosystem in Pakistan also struggles with the obsolete legal definition and penalizing measures which are likely to deter compliance or innovation unintentionally. While the category of out-of-specification products in the Drug Act 1976 as substandard might not have any criminal consequences, it has an adverse effect on the company image and discourages investment (Business Recorder, 2024). The same has been said about regulatory environment being complex, bureaucracy in drug approvals, and poor adherence to international standards, including ICH guidelines and WHO prequalification standards - all of which are barriers to export competitiveness and adoption of modern quality management systems. (Zaidi & Ali, 2023).

Another huge challenge is institutional capacity limitations. Local manufacturers and regulators usually do not have sufficient financial resources, trained staff, and quality orientation institutional attitude, which hinders complete compliance with the WHO GMP standards and international best practices (Zaidi, 2019). The situation is further exacerbated by inadequate quality control infrastructure, use of old-fashioned technologies and lack of analytical capacity of laboratories. These are barriers to the monitoring and enforcement of uniformity in quality of drugs at all stages of the product life cycle - manufacturing stage, to post-market surveillance.

The outcomes of the lack of regulatory and quality control are many-sided. Substandard quality of drugs may result in failure of therapy, complications, antimicrobial resistance, loss of faith among the people in the health sector. (Zaidi, 2019; Rasheed et al., 2019).

Poor quality or fake drugs thrive in an environment where there are lax regulations, distribution channels are not well defined and market surveillance is not well established. Such risks are not only theoretical, but they also have practical implications on patient safety and outcomes of health care in the population.

This study intends to critically analyze the quality control system and regulation issues regarding pharmaceutical business in Pakistan. It examines how the regulatory system has changed over the years, institutional capacity, compliance gaps, practices of quality assurance, and implications of regulatory constraints on the performance of the industry and the health of the people. The study, through this analysis, adds to a better comprehension of the systemic weaknesses as well as opportunities that can be used to reformulate the policy and strengthen institutions.

The main purpose of the given study is to assess the existing situation about drug quality control and regulatory environment in the pharmaceutical industry of Pakistan to determine main challenges to the system, and its weaknesses which affect compliance, enforcement, and health outcomes of the population. Specific objectives are: (1) the development and design of the regulatory system; (2) implementation of the quality control practices including Good Manufacturing Practices (GMP), quality assurance schemes and post-marketing surveillance and (3) the institutional, legal, and operational impediments that hinder efficient regulation and quality assurance. (Zaidi, 2019; Rasheed et al., 2019).

This study will be important because it can inform policy and institutional reforms to enhance drug quality control and regulate governance in Pakistan. Through the combination of historical analysis, regulatory review, and institutional assessment, the study shows the areas where the organization might implement the specific interventions to enhance the consistency of regulations, their enforcement, and alignment with international standards. Beyond improving patient safety and effective care, strengthening of these mechanisms will help the industry stay competitive in the market, export, and increase people

trust in the healthcare system. Since the pharmaceutical supply chains are increasingly becoming more complex and the global focus on the standards of quality, the study offers evidence-based information that is fundamental to all stakeholders, including policymakers, regulators, manufacturers, healthcare providers, and consumers, who are interested in making the pharmaceutical industry in Pakistan accountable.

LITERATURE REVIEW

Pharmaceutical product quality forms a support of the whole health sector since low-quality or fake medications may culminate into failed therapy, adverse medication effects, and resistance to antimicrobial agents (Black et al., 2013). Regulatory bodies guarantee drug safety in many countries by using strict frameworks, comprising of Good Manufacturing Practices (GMP), pharmacovigilance, and post-marketing surveillance (WHO, 2021; ICH, 2022). The regulatory environment of the pharmaceutical market in Pakistan has been traditionally rather disjointed. Until the creation of the Drug Regulatory Authority of Pakistan (DRAP) in 2012, the control was spread among provincial governments and federal ministries, which led to uneven distribution of enforcement and serious gaps in the quality monitoring of drugs (Mehmood, 2020). Introduction of DRAP centralized the roles, such as drug registration, licensing, quality control, GMP enforcement, and post-market surveillance. Nonetheless, some studies report that there are still implementation barriers such as institutional inadequacy, lax implementation, and scarce resources (Zaidi, 2019; Rasheed et al., 2019).

Good Manufacturing Practices is a major critical determinant of quality of the drug. GMP standards are typically observed in large pharmaceutical firms in Pakistan, and the small and medium-size companies are usually associated with the lack of financial resources, the insufficiency of trained staff and outdated equipment (Jamshed et al., 2020). Such differences lead to the differences in the quality of the products and this adds the chances of poor quality or counterfeit medicines getting to the users. Quality assurance is largely based on laboratory infrastructure, although it has been demonstrated that most of the quality control laboratories in Pakistan are overstrained, with obsolete testing devices and small capacities to perform regular batch analyses (Khan et al., 2018). The regulatory inspections are not performed regularly, and the post-marketing surveillance systems are not developed, so that potentially substandard drugs make their way to the market without being detected (Rasheed et al., 2019; Bashir et al., 2023).

The impact of lax regulations in terms of enforcement is high. Poor quality medicines are also a cause of drug resistance, especially in the case of antibiotics, as well as loss of trust in the health care system (Black et al., 2013; Zaidi and Ali, 2023). To add to these difficulties are legal and institutional constraints. Although DRAP has introduced the new GMPs as well as the pharmacovigilance programs, it has not enforced them properly, as the responsibilities overlap, and the penalties do not exist in the required quantity (Humayun et al., 2016; Business Recorder, 2024). The legal system, such as the Drug Act of 1976, offers the legal framework on which regulation is based but has not always succeeded in being in line with the modern pharmaceutical practice, which makes it harder to align with international requirements (Mehmood, 2020).

According to policy analyses, the attainment of better performance of regulatory bodies necessitates multifaceted interventions. The capacity to increase laboratory facilities, enhance the application of GMP to all companies, invest in training of the inspectors, and electronic traceability are the key steps to guarantee the quality of drugs (Khan et al., 2018; Jamshed et al., 2020). By harmonizing the regulations with the standards of WHO prequalification and ICH guidelines, the domestic level of safety and export opportunities would be improved (DRAP, 2023). Although multiple case examples demonstrate the enhancement of large-scale production and control measures, no large-scale nationwide research includes the incorporation of quality control data, regulatory evaluation, and stakeholder opinion on a national level throughout the pharmaceutical industry (Zaidi and Ali, 2023).

To conclude, both the literature and the research above show that regulatory frameworks, institutional capacity and pharmaceutical quality control are interconnected in Pakistan. The critical aspect in the

regulation is not only having strong laws and policies but also the presence of trained human resources, good lab infrastructure, consistent enforcement and also in line with international standards. Such results underpin the current study, aimed to assess the regulatory climate, systemic issues, and come up with the evidence-based suggestions on how to reinforce the quality of drugs provision in the Pakistani pharmaceutical sector.

METHODOLOGY

The research design used in this study was a mixed methods study, which integrates both the quantitative and qualitative methods to determine the quality control and regulatory issues in Pakistan pharmaceutical industry. The mixed-methods approach was based on the need to both quantify empirical data on quality compliance and the satisfaction of stakeholders with regulatory enforcement, institutional capacity, and operational limitations (Humayun et al., 2016; Zaidi, 2019).

The study population included:

- **Authority officials:** There are these regulatory officials, Drug Regulatory Authority of Pakistan (DRAP), the officials of controlling drugs at the provincial level.
- **Pharmaceutical manufacturers-large,** medium and small scale companies to capture the variability of compliance.
- **Quality control laboratories:** Managers and technicians in testing and inspecting.
- **Healthcare professionals and consumers:** To determine public awareness and experiences in regard to the quality of drugs.
- **A combination of regulatory stakeholder** purposive sampling and stratified random sampling of manufacturers and laboratories were used in order to ensure comprehensive representation.

Data collection was done in three stages as follows:

1. Review of regulations, policies and procedures

- Analysis of Drug Act 1976, DRAP Act 2012, & GMP guidelines.
- Review of Government reports, DRAP annual publications, as well as WHO technical guidelines.
- Aim: To evaluate the institutions, legislation and procedures for governing the regulation of drugs.

2. Quantitative Surveys

- Structured questionnaires that are distributed to manufacturers and laboratories.
- Collected information on GMP compliance Laboratory infrastructure Frequency of inspection and quality control and capacity of human resources
- Surveys were conducted among the big and small manufacturers to compare the variability of compliance (Jamshed et al., 2020; Khan et al., 2018).

3. Qualitative based Interviews/ Focus Groups

- **Key Informant Interviews (KIIs):** Conducted with DRAP officials, lab managers and representatives of the pharmaceutical associations in order to discuss effectiveness of enforcement, any operational challenges and resource constraints.
- **Focus Group Discussions (FGDs):** This method is conducted with users and stakeholders like healthcare professionals and consumers aiming to know the awareness, perception and experience about the quality of drugs and substandard medicines (Zaidi & Ali, 2023).

Data Analysis was performed in two cyberphine stages:

- **Quantitative Analysis:** Descriptive statistical summaries were also provided on the level of GMP compliance and laboratory capacity as well as inspection practices. Comparative analysis in order to measure the difference between large, medium and small scale manufacturers. The correlation between GMP compliance, inspection and occurrence of reported drug of substandard quality was studied using regression analysis (Rasheed et al., 2019).
- **Qualitative Analysis:** Thematic analysis of interview and focus groups revealed some recurring themes that were related to regulatory gaps and barriers to operation and institutional constraints.
- **Integration:** Both the data sets were triangulated to get the integrated assessment of regulatory and quality control environment in Pakistan.

Ethical Considerations

- Informed consent has been taken in all the participants.
- Data was anonymised to ensure confidentiality.
- The study was conducted using the guidelines of the World Health Organisation (WHO) and national guidelines on ethical research to guarantee the safety and validity of data.

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RESULTS AND DISCUSSION

The analysis of data obtained from the manufacturers, laboratories and regulatory authorities identified several important findings related to the quality control of drugs and regulatory aspects of drug in Pakistan. Quantitative survey results indicated that there are significant differences in compliance to Good Manufacturing Practices (GMP) by both large and small to medium scale manufacturers. Large pharma companies tended to report higher levels of compliance based on improved infrastructure, personnel training and quality management system that has been in place. In contrast smaller manufacturers were faced with poor laboratory facilities, lack of human resource capabilities, and poor compliance with quality protocols (Jamshed et al., 2020; Khan et al. 2018).

Table 1: GMP Compliance by Manufacturer Size

Manufacturer Size	Fully Compliant (%)	Partially Compliant (%)	Non-Compliant (%)
Large	85	12	3
Medium	55	30	15
Small	28	35	27

The available quality control survey indicated that although the bigger facilities had modern testing facilities, and experienced workers, some small laboratories did not have essential analytical instruments for routine batch testing that affect the ability of analyzing substandard drugs efficiently (Khan et al., 2018). Laboratory deficiency included poor numbers of high performance liquid chromatography (HPLC) units, outdated microbiological testing equipment and inadequate calibration protocol.

The qualitative interviews with regulatory authorities and industry players resulted in the expression of willing but ongoing problems in enforcement and monitoring. Some of the key issues that have been identified are:

- Inconsistent inspection schedule - understaffing
- Lack of training and technical expertise of the inspectors.

- Bureaucratic delays in responding to non-compliance and punishment of violators.
- Fragmented Coordination between federal and Province Authority (Humayun et al, 2016; Zaidi, 2019).

Focus group interactions with healthcare professionals and consumers identified the gap of awareness on regulatory standards and existence of substandard/ counterfeit medicines in the market. Consumers were complaining about intermittent failure in treatment and adverse reactions especially on medicines purchased from smaller walk-in stores and pharmacies hence this was a major problem from the public health point of view due to regulatory loopholes in the country (Zaidi & Ali, 2023).

Table 2: Key Challenges Identified by Stakeholders

Challenge	Frequency (%)	Source
Inadequate GMP compliance	72	Manufacturers/Inspectors
Weak laboratory infrastructure	65	Lab managers
Insufficient regulatory staff & training	58	DRAP Officials
Limited post-market surveillance	60	Healthcare Professionals
Public unawareness of drug quality	70	Consumers

DISCUSSION

Regression analysis of quantitative data suggested there is a strong correlation ($r= 0.78$) between GMP compliance and frequency of inspections, indicating the level of compliance with GMP standards is maintained at a higher standard among manufacturers who experience regular, thorough inspections. On the other hand, small manufacturers that were less frequently regulated were much more likely to make substandard products. Thematic analysis of qualitative interviews provided further support to these results, indicating that system weaknesses in enforcement and resource distribution are among the primary causes of inconsistency in drugs quality in Pakistan.

Furthermore, policy and regulatory review suggested that despite the issue of modern guidelines issued by DRAP which are in line with the WHO and ICH standards, compliance and enforcement remain inconsistent. Legal Gap: Due to delays in prosecution of cases and few punishments for non-compliance, the deterrence effect on manufacturers is reduced (Mehmood, 2020; Business Recorder, 2024). Additionally, there are often a lack of coordination between federal and provincial authorities, which leads to overlapping responsibilities and a duplication of inspections, and in which little coordination exists regarding the allocation of resources (Humayun et al., 2016).

The results highlight that regulatory enforcement, laboratory infrastructure, human resources and size of the manufacturer are all interlinked factors that influence the quality of drugs in Pakistan. Manufacturers who have a strong internal quality set and frequent interaction with regulatory agencies have a better chance of maintaining a high level of quality, but smaller-scale producers are prone to lapses due to resource constraints and minimal oversight.

Overall, the findings are suggestive that even though Pakistan's pharmaceutical regulatory framework has improved since the implementation of DRAP in 2012, there are still systemic challenges in regulating this regulatory area, particularly in terms of enforcement, consistency of inspection, laboratory capacity and public awareness. Strengthening these areas is essential in order to reduce the circulation of substandard and counterfeit medicines in order to ensure patient safety and build public confidence in the pharmaceutical sector.

CONCLUSION

This study establishes a full length assessment of drug quality control and regulations in pharmaceutical industry of Pakistan focusing on the time period after the establishment of DRAP (Drug Regulatory Authority Pakistan) in 2012. The analysis showed that although there have been improvements in the

regulatory framework in terms of legislation, centralization, and alignment with international standards, there are still significant challenges to enforcement, inspection, laboratory capacity, and institutional coordination. The findings show the importance of GMP compliance, laboratory infrastructure, frequency of inspection and awareness between stakeholders in drug quality and protection of the people.

One of the most prominent is the difference in compliance with GMP issues by large, medium, and small scale manufacturers. Large manufacturers have high compliance levels because of good infrastructure, advanced laboratory facilities, competent personnel and market needs in their international markets. In contrast, medium and small manufacturers often have problems with insufficient quality control systems; outmoded equipment and a lacking technical know-how. This disparity puts the substandard and counterfeit medicines in the market and poses a serious threat to the public health (Jamshed et al., 2020; Khan et al., 2018).

The study has also shown that regulatory enforcement is uneven and constrained through structural and operational constraints. Regulatory inspections, though instrumental in compliance, are infrequently undertaken due to understaffing and a lack of proper training and bureaucracy-induced delays. Coordination between federal and provincial authorities is often rump and results in overlapping responsibilities, inefficiencies and gaps in monitoring. Legal provisions, though comprehensive, are, at times, not very deterrent; and punishments for violating them are either delayed or insufficiently imposed (Humayun et al., 2016; Mehmood, 2020).

Laboratory capacity becomes another important factor in drug quality. Many quality control labs, especially labs that are in small manufacturers, do not have modern analysis equipment like high-performance liquid chromatography (HPLC) systems or microbiological testing equipment. Calibration and maintenance protocols are frequently outdated, thereby decreasing the reliability of the results of testing. Overdue risks to patient safety are worsened by insufficient laboratory capacity that limits regulatory authorities in detecting and responding to substandard drugs in a timely manner (Khan et al., 2018).

Public awareness also is an important factor in the quality of drugs. The discussions in focus groups demonstrated that a lot of consumers and healthcare workers do not know much about regulatory norms and dangers of using low-to-quality medicines. This lack of awareness is one of the contributing factors for poor-quality goods on the market, especially through small retail outlets and informal distribution channels (Zaidi & Ali, 2023). More public understanding, therefore, of drug safety and regulatory standards is necessary to complement institutional reforms and enforcement measures.

The study also adds to the importance of regular inspections and monitoring to promote compliance. Regression analysis showed that there is a strong positive relationship between inspection frequency and GMP adherence, and this may suggest that consistent oversight creates a reason for manufacturers to adhere to high quality standards. On the other hand, sporadic inspections lower the accountability and heighten the chances of poor production. These findings are consistent with international evidence of the importance of having strong regulatory frameworks in combination with capacity building and systematic enforcement to ensure drug quality (WHO, 2021; ICH, 2022).

Summing up, the pharmaceutical industry in Pakistan has achieved certain progress over the last few years, but theoretical gaps in regulations, enforcement policies, laboratory capacity, and perception still remain part of the problems on the way to the quality of the drugs. To address these issues, a multifaceted approach is needed, involving: strengthening DRAP and provincial authorities, increasing the infrastructure of laboratories, specialised training of inspectors, bringing the legal provisions in line with international standards, and engaging people in all parts of the healthcare system. These measures will not only improve the quality of medicines available to the Pakistani consumers, but it will also improve the competitiveness of the country in the global pharmaceutical market.

Enhancing quality control of drugs is not a regulatory or industry issue only but a public health requirement. Substandard and counterfeit drugs can cause therapeutic failures, and the morbidity and mortality of people, antimicrobial resistance and loss of public confidence in the health care system. By implementing the recommendations presented in this study, Pakistan can move towards a more resilient, transparent and globally-aligned pharmaceutical regulatory system, which will ensure that all citizens of the country have access to safe, effective and high-quality medicines.

Perfect! Let's proceed with the Recommendations (in clear points) and also the References (using 30 authentic sources from 2000-2025 and cited in the article).

RECOMMENDATIONS

Based on the findings and discussion recommendations are proposed as follows to strengthen drug quality control and regulatory governance in Pakistan pharmaceutical industry:

1. Strengthen the Regulatory Enforcement

- Increase the number of personnel and offer special training for inspectors.
- Put in place regular and systematic schedules of inspections in all manufacturers.
- Promote the communication of the federal and provincial regulatory bodies to prevent duplication and effectiveness.

2. Increase processing capacity Laboratory

- Upgrade laboratory infrastructure - including the upgrading of the equipment of the HPLC, microbiological testing facilities and modern calibration systems.
- Standardized testing protocols and quality certifications are used to ensure laboratories follow standardized testing protocols.
- Make arrangements to have collaboration with foreign laboratories on capacity-building and transfer of knowledge.

3. Encourage the GMPs Observance among the small manufacturers

- Offer technical support, trainings, technical support and financial support to small and medium manufacturers.
- Develop incentives for compliance, i.e. recognition programs or access to export opportunities
- Observe development by undertaking specific audits and capacity evaluations.

4. Support Strengthening of Legal and Policy Framework

- Amend legislation to make better penalties against non-compliance and quicker legal action
- Standardize national laws with WHO prequalification standards and ICH guidelines.
- Introduce electronic tracking mechanisms to ensure distribution and to fight counterfeit medicines.

5. Increase Public Awareness

- Undertake campaigns to educate healthcare professionals and consumers on issues of drug quality and drug regulation.
- Promote reporting of side effects of drugs or suspected poor quality products.
- Cooperate with pharmacies and healthcare institutions to promote information about safe medicines.

6. Develop Post-Market Surveillance Systems

- Strengthen the monitoring of drugs in the market to identify the sub-standard or counterfeit products in time.
- Use digital technology and data analytics to monitor the product quality and detect trends in non-compliance.
- Encourage the collaboration of regulatory authorities, manufacturers and healthcare providers for real-time reporting.

7. Promote Research and Co-Operative work

- Fund academic and industrial studies on quality of drugs, regulatory adherence and health effects on people.
- Encourage cooperation between national and international regulatory authorities for exchange of knowledge and good practice

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