

Impact of Leadership Competencies on Research and Development for Sustainable Quality Education in Pakistani Higher Education Institutions

Ali Murtaza Shah

alimurtazashah91@gmail.com

PhD. Scholar,

Department of Education,

Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology,
SZABIST University, Karachi, Pakistan.

Dr. Rukshanda Jabeen

dr.rukshanda@szabist.edu.pk

Assistant Professor,

Department of Education,

Shaheed Zulfiqar Ali Bhutto Institute of Science and Technology,
SZABIST University, Karachi, Pakistan.

Corresponding Author: * Ali Murtaza Shah alimurtazashah91@gmail.com

Received: 01-01-2025

Revised:28-01-2025

Accepted:10-02-2025

Published: 01-03-2025

ABSTRACT

Leadership competencies plays significant role for the research and development skills among teachers and students because institutional leadership encourages the research and exploration culture in education institution. It provides required facilitation and resources to promote research and development platform for the scholars and researchers because it knows that the credibility and worth of higher education institution is based on research and developmental contribution of teachers and students furthermore it maintains the quality education in education institutions. Study aims to analyze the leadership competencies and research and development practices for teachers and students at higher education institution and study also explored the impact and relationship between leadership competencies and research and development practices for teachers and students at higher education institutions for the sustainability of quality education. Study was conducted through quantitative approach and causal effect and correlational designs were used to analyze the effect and relationship between leadership competencies and research and development practice, purposive sampling techniques was used for the data collection, data were collected through survey questionnaire from 346 participants (teachers and students) of higher education institutions. Data was analyzed through descriptive analysis and correlation and regression tool to analyze the hypothesis. Study explored that leadership competencies have positive and significant effect on research and development practices for teachers and students in higher education institutions of Pakistan. Leadership provides healthy platform, resources and mentorship for the research and development.

Keywords: Leadership Competencies, Research and Development, Sustainable Development, Quality Education and Higher Education.

INTRODUCTION

Education is a backbone and soul important for the socio economic advancement of the country, World constantly tried to develop and reform the educational policy for curriculum, assessment and evaluation and management and supervision of educational institutions to raise standards for the accomplishment of goals and objective the education leaders' (Shah, et al., 2025; Ahmad et al, 2021). Government and institutions persistently emphasized on educational reforms through fair and transparent accountability through well-developed monitoring and evaluation mechanism and financial management for the quality control in educational institutions at all levels (Phulpoto, Oad, & Imran, 2024; Gupta, 2020). Reformation of educational policy and research and development mechanism culminated the leadership

portfolio to establish the well suited education system for the public of the state which cater the need and necessity of individual and state mutually to achieve the milestone in socio economic aspects such as development of industries, advancement of technology, economic inclination and widened the trade and commerce (AICTE, 2020). Educational leadership broadly focused institutional environment, teachers' performance, assessment & evaluation standards and research oriented teaching learning to meet standards of outcomes of students' performance (Ahmed, Alwi & Akhtar, 2022; Raja, Akhtar & Hussain, 2020). Effective educational management highly emphasized on knowledge management and technical and research skills for the teachers and students to sustain the scope of education with the changing and transformative trends of the business and technological market (Rafique, K., & Khan, 2024; Yasmeen, Khan & Imran, 2024). Institution foster the modern techniques and trends in curriculum, teaching learning practices and evaluation mechanism to meet the standard of modern education and access the wide range of national and international recreational platforms for the teachers and students (Nawaz, et al., 2024; Aggarwal K. K, 2020).

Research Objectives

1. Analyze leadership competencies and research and development practices for quality education at higher education institutions
2. To examine impact of leadership competencies on research and development practices for teachers and students at higher education institutions

Research Questions

1. What are the leadership competencies and research and development practices for quality education at higher education institutions?
2. What is the impact of leadership competencies on research and development practices for teachers and students at higher education institutions?

Hypothesis Ho

Leadership competencies have significant effects on the research and developmental practices for quality education at higher education institutions of Pakistan.

REVIEW OF RELATED LITERATURE

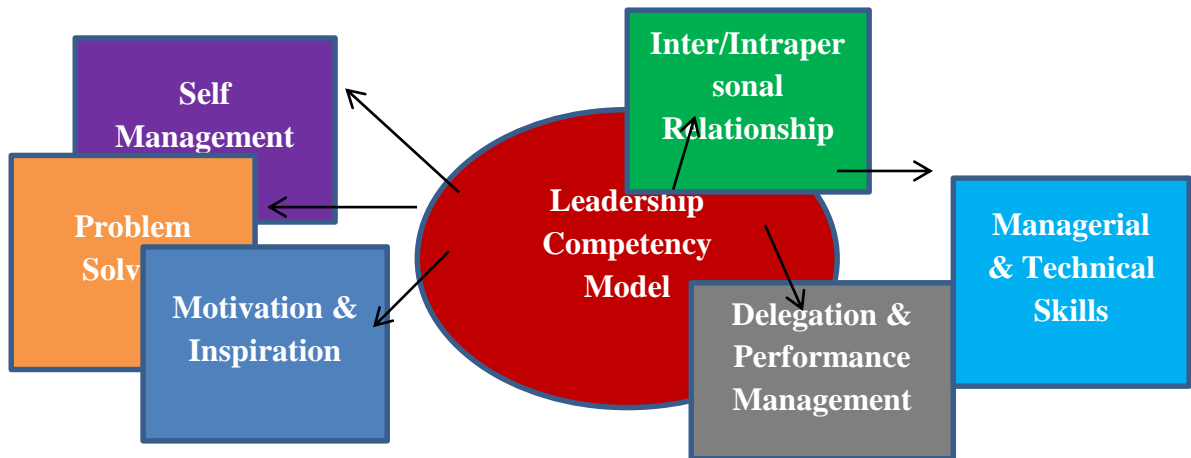
Leadership is an important aspect of organization which supervises the overall process of organization such as set mission and vision for the organization, develops the plans strategic and technical plan for the accomplishment of goals and objectives (Kayani, et al., 2023; Khan & Khan, 2020). It manages the required resources such as material and human resources for the organization, coordinates the efforts of employees and communicate with government and other related stakeholders (Khan, Khan & Waqas, 2025; Rafique & Khan, 2024). It develops the financial structure expense and expenditure through budgeting and accountability mechanism and motivates the administration and teams to accomplish the tasks of an organization to achieve the timely goals and objectives (Imran & Akhtar, 2023; Johari et al, 2022). Leadership in education institution plays significant role to integrate the resource and optimal utilization of those resources, it provides facilitation to teachers and students regarding implantation of education policy and curriculum (Nawaz, et al., 2024; Chen et al., 2020). Education leadership highly focuses the outcome and standard of the quality education; it provides research and technical guidance to teachers and students to achieve the better results through research and development. Institutional leadership fosters the scientific and research sensibility and appreciates the finding for the betterment of the state and society (Kwiotkowska, 2021).

Key Leadership Competencies

Leadership competencies play vital role for upbringing the organization and moral of the employees, integrate the employees and convert them into the team and provide mission to accomplish (Bashir, Saba & Hussain, 2023; Fatima, & Saba, 2020; Fatima, et al., 2020). There diverse leadership competencies are highly demanded for the organization specially in education institution such as Self-management is core responsibility of the leadership through which it regulates the behavior, though, intelligence and

emotion (Gopinath 2020).Self-management is a sense of responsibility to manage time, skills, stress, motivation and personal professional development time to time. According to the Azhar, Iqbal and Imran (2025) interpersonal and intrapersonal communication is soul of leadership responsibility, it an essential skill to communicate with team, stakeholders and policy make to disseminate the policy and agenda and transformation in goals and objectives of the organization. Leader knows the art to follow the ethical consideration and social responsibility. Leadershipencounters the several problem issue and problem routinely and tries to resolve it through innate potential and dealing skills (Nita et al, 2023). Leadership competencies like managerial and technical competencies play significant role for the development of the plan, utilization of resources and dealing with public in critical situation. His technical sense is quite helpful to bring out the organization from the crises and hard times. Effective leadership delegate the roles and responsibilities to team and task force whereas in education institution education administration assign task and allocate the portfolio to teachers and non-teaching staff and monitors the their performance in order to improve it on time to save the institution from the grave crises(Gopinath 2020).Organizational leadership design the induction training and professional development program to enhance the professional competencies of the employees, school management design the pre service and in service training for the teachers to disseminate the modifications in policies and curriculum so that they might incorporate the teaching contents and strategies(Shah et al., 2023; Haq, Bilal, and Qureshi (2020; ulHaq, 2019). Motivation is utmost function of the management whether it is corporate organization or education institution, leadership strives to motivate the teachers through monitory benefits, professional development and allowances for their service. Government revises the befit for the teachers and other staff annually and quarterly (Dirani, 2020).

Key Leadership Competencies



Research and Development Practice in Higher Education Institutions

Education leadership facilitated the teachers and students with moderntechnologicalequipment for the research and experimental studies, institution establish laboratories, computer labs and incubation centers for the skill development of students (Banu, 2022).Technological experts and engineering mentors train them for the analysis of land structure, fertility of agriculture, water and irrigation pattern, health and

transportation science so that students might enhance the advance and technical skills to sustain the market need and demand to accomplish the bright career in the technological market (Aslam, Rasool, & Khan, 2025; Ashraf, Khan, & Mahmood, 2025; Imran, et al., 2025; Miller and Berk 2020). Institution flourishes the research and development skills among the teachers' students which are essential for the career and professional life of graduates and post graduates students such as,

Personal skills for Research & Development

Higher education institution highly focused personal development and research skills of the students because the government and business organizations intensively target the professional skills and job competencies from the graduates and post graduates (Schröder et al, 2022). After completion of their degree program their professional life and career are based on the technical and research oriented abilities such as business and marketing skills, testing and diagnostic abilities and mining and surveying potential etc. (Ashraf, Khan, & Mahmood, 2025; Imran, et al., 2025) which multiply the experiences of the individual and develop the field expertise to execute the career in the prior field (Danziger 2020).

Research Analytical Skills

Research and technical writing skills are highly demanded and needed in the job and professional market so educational management observed the demand and need of the job market and explore the results of a great number of students who are unemployed due to non-technical and non-professional in their field despite have degrees such as information technology operation skills, software and application knowledge, data mining techniques, data analysis and data collection abilities (Ullah, 2020).

Business and Communication

Higher education institution prepares the graduates and post graduate through research and professional education about the market research, contemporary trend of the market, marketing skills and salesman abilities enhance the business and industry and cater the need and demand of the market (Heikkilä et al, 2020). Business and communication skills are necessary to execute the business, a manager and marketer deals with people and customers and he tries to meet their demand and satisfies them with products and services, Interpersonal and intrapersonal skills are necessary for the students to deal customers and other stakeholder to deliver the policy and decisions (Thiem, Preetz, and Haberstroh 2020).

Data Analysis and Data Mining Skills

Although the research study is compulsory for the students and mandatory complete the research credit hours for final degree. It deals with scientific research and technical skills to execute the project (Vinay, 2024). Students are taught the procedure of data collection and data analysis through technological tools such as SPSS, AMOS, AI, Qlik, and ENVIVO. They are taught to run the data and mechanism for analysis and display it into the meaningful context so that he may justify it the defense and educational conference (Youssef, 2022).

Education institutions provide the platform to explore the advance knowledge through research project and research writing in diverse fields such as medical sciences to explore the anatomical functions, taxonomical activities in human body and discoveries of dysfunction causes the diseases and disorder in human body, it facilitates to explore the hidden energy reserve, cultivation method and irrigation pattern for the barren areas (Azhar, 2024; Verma et al, 2021). Effective institutional management provides free and common access of internet to students at campus and residence so that they use technology for the exploration of advanced knowledge related to their field. Furthermore institution provides free access of computer lab with internet access for the teachers and students and provided the free access of the technological application such as SPSS, AMOS, KNIME, Tableau, Qlik ENVIVO etc for the data collection, categorizations and analysis of the data to make it the meaning full studies. Teacher provide the counseling for the research and developmental studies to students such as provide the field and problem for the studies, group task and project for the requirement of the weightage of the degree program. Most of the higher education institutions provide the information technological and software engineering field for the teachers and students (Trust & Whalen, 2020). Higher education institutions have made the compulsory for the

graduation, post-graduation and doctorate students to work on the research project and complete the research studies credit to meet the criteria of the research study defense to justify the problem, mechanism of data collection and pattern of the students and recommend the use and implication of the study for the welfare and prosperity of the state and public (Li et al., 2020b; Rai et al., 2021; Li et al., 2022a). Effective education management largely contributes the economy and stability of the state because it creates the task force of doctors, engineers and policy makers for the development of the country, it facilitates the required resources and instruments for the medical and technological education so that students might practically learn through self-experimentation in laboratories and utilize the learning knowledge for the betterment of society and public to remedy them from the sufferings like hunger, diseases and shortage of water capacity (Azhar, 2024; Jahani et al., 2023).

Quality education refers as the standard of national and international educational discourse, according to UNESCO, 2000 EFA quality education addressed the six different goals to improve the quality of education and ensure excellence, recognized and meets the measurable learning outcomes for education. Quality education goals are set criteria at international standards such as 1. Focused on early childhood education, 2. Free and compulsory primary education, 3. Life skills learning, 4. Achieve 50% adult literacy, 5. Gender equality through education, 6. Ensure quality of education. Quality education is a grave matter of discussion at different forums at international level; it universalized the similar footprint in education at school, college and university levels (Sarfranz, Raja, & Malik, 2022; Raja, Raju, & Raja, 2021; Sarfranz, Raju, & Aksar, 2018). Quality education is a great challenge for the underdeveloping countries and they are instructed and financed by international donor agencies to meet the educational standards (Saini, 2022). Higher education institutions have set the criteria for the quality education such as course work and research work/project for the undergraduates, post graduates and doctorates students. Teachers are provided NOCs for the higher education and professional certifications furthermore they are provided induction training and faculty development programs so that they enhance the teaching skills and research knowledge in their respective fields. Higher education institutions in Pakistan focused the sustainable development included research & development, assessment and evaluation technique, professional development and performance management (Rashid, 2021). Research and development in the field of social sciences, agriculture and engineering, management sciences and medical sciences addressed the day to problems and issues and justified the solution for those hurdles and issues through implications of the findings of research studies (Burgos & Ivanov, 2021).

RESEARCH METHOD

Quantitative research method is appropriate to explore the impact and relationship between the variable, it widely analyzes the relationship integrated factors with observed variables through the scientific analysis tools and techniques (Mezza et al., 2024). Study was based on impact of leadership competencies on research and development practices for sustainable development for quality education in higher education institutions therefore it is quantitative in nature so it explored the impact and relationship between the variables. Causal effect design was used for the study. Data were collected through purposive sampling, population of study 35000 teachers and students of 46 public sector higher education institutions of Pakistan, Morgan sample size technique was used to collect from the targeted population, data was collected from 346 participants (Teachers 126 and 220 student) of 5 public sector higher education institutions of Pakistan. Data was collected through the adapted survey questionnaire, there were two research tools used for data collection 1. Leadership competencies tool (John Smith) and 2. Self-assessment & research skills (Meerah et al. 2012). Consents were distributed among the participants and assure them for protection and privacy of their data. Data were collected physically from 116 participants including 26 teachers' 90 students and data were collated through Google form from 229 participants including 100 teachers and 129 students of higher education institutions. Data was analyzed through the two different analytical tools of SPSS 22.1. Descriptive analysis 2. Correlational and Regression test and interpreted the tubular portrait of data into meaningful context.

RESULTS AND FINDINGS OF THE STUDY

Study was conducted through quantitative pattern therefore data were collected and analyzed through quantitative tools like descriptive statistic, regression correlation analysis. Study analyzed the impact of leadership competencies on research and development practices for sustainable development for quality education at higher education institutions of Pakistan. Data was analyzed and hypothesis was tested and interpreted into meaningful context through tabular design and those tabular patterns were interpreted.

Table NO.1 Leadership Competencies on Research and Development Practice for Teachers and Students

Variable	No. Participants N	Mean M	Standard Deviation SD
Leadership Competencies	346	3.91	0.58
Research and Development Practices	346	4.19	0.43

Table shows the descriptive metric for the impact of leadership competencies LC on research and development practices R & D among the teachers and students, responses of 346 participants were analyzed through descriptive analysis test in which mean score M 3.91 and standard deviation SD 0.58 were calculated for the leadership competencies whereas mean score M 4.19 and standard deviation SD 0.43 were calculated, According to first objective of the study to that leadership competencies and research development practices among the teachers and students reflects that leadership competencies such administrative abilities, communicative skills, interpersonal and intrapersonal skills and monitoring and evaluation activities have significance contribution research and development skills among teachers and students. Leadership competencies focus the technical and logical skills development in teachers and students. Institutions leadership provides all required facilities and resources to enhance the analytical and logical skills among the teachers and students.

Table NO. 2 Correlations between Leadership Competencies and Research & Development Practices

Variables	No. Participants N	Coefficient (r)	P-value
Leadership Competencies	346	0.95	00
R & D Practices	346	0.98	0.01

Table shows the relationship between leadership competencies LC and research and development practices R&D analyzed through the correlational and regression analysis. 346 responses of the participant were analyzed through regression and correlation, coefficient $r= 0.95$ and p value 00 for the leadership competencies whereas $r=0.98$ and p-value 0.01 for research and development practices R & D indicate significant and positive relationship between the leadership competencies and research and development skills among the teachers and students. According to objective one the leadership compactions have the positive and significant relationship with research and development practice sat higher education institutions. Institutional leadership prioritizes the technical and digital skills growth and development for the teachers and students because higher education institution status and reputation is based on the research and analytical abilities of teachers and students.

Table No. 3 Pearson's Correlation Coefficient

Variables	No Participants N	Coefficient(r)	P-value
Leadership Competencies	346	0.82	0.01
Research and Development Practices	346	0.94	0.01
Sustainable development for Quality education	346	0.84	000

Table indicates the correlation metric which analyzed the relationships between the core variables (leadership competencies, research development practice) through the responses of 346 participants. Finding reflected that correlation coefficient $r=0.82$ and P-value 0.01 for leadership competencies whereas $r=0.94$ and P-value 0.01 for research and development practice R& D and $r=0.84$ and P-value .000 indicated the there is strong significant relationship between leadership competencies with research and development practices and sustainable development for quality education revealed a very strong positive and statistically significant association. According to objection second that leadership competencies have positive relationship with research and development practices for teachers and students and higher education institution. Leadership take saturated efforts to maximize the research and development abilities of teachers and students. This indicates that initiatives or competencies related to sustainable development are closely tied to achieving quality education outcomes.

Ho Hypothesis

Table indicates the correlational coefficient metrics $r=0.82$ and P-value 0.01 for leadership competencies and $r=0.94$ and P-value 0.01 for the research and development practices whereas $r=0.84$ and P-value 0.000 for the sustainable development for quality education. Result value of correlations coefficient (r) found least at the standard and P-value 0.000 rejected the null hypothesis and analyzed that there is strong significant effect of leadership competencies on research and development practices for quality education at higher education institutions.

CONCLUSION

Study analyzed the leadership competencies such as managerial competencies, decision making, communication, monitoring and evaluation and inter & intrapersonal competencies are essential for the institutional leadership specially for the educational leadership of higher education institution. Study examines the impact of leadership competencies on research and development practices in teachers and students of higher education institutions. Quality education in higher education institutions is as essential aspect for the skills development of teachers and students because research and technical skills are essential for the professional education and market demand for the qualified teachers and graduates. Public sector higher education institutions do not focus the practical skills, experimental knowledge and field knowledge for the teachers and students therefore teachers do not have sufficient skills to impact the practical education such as marketing and business skills, diagnostic and technical skills and digital skills in the result the quality of education is largely sacrificed in higher education institutions. Most of the institution neither provides theoretical knowledge and subjective education which is not sustainable neither for quality education nor meet the demand of the job market. Research and development skills such as practical competencies, field work, experimental abilities which are necessary for the graduates and post graduates of medical, engineering, management, IT and agriculture fields. Higher education institutions deal professional education and practical knowledge rather theoretical and subjective competencies because the quality education of higher education is based on research based skills and competencies which is required in job market and trend of competitive environment. Government and private organizations focus the professional knowledge and field expertise of graduates and post graduate so they may evaluate their skills and practical competencies related to job.

RECOMMENDATIONS

1. Government needs to enhance the leadership competencies of education leadership specially the leadership of higher education institutions because the quality and success of the education institution depends upon the leadership competencies of an individual.
2. Leadership should highly focus the technical and analytical skills and competencies of teachers and provide them scientific labs, computer labs and access of the modern application so that teachers and students may participate for innovation and transformation in their field.

3. Leadership should reduce the culture of theoretical teaching learning and switch it towards digital and practical skills and development of students so that they may meet the market demand of technical task force for government institution and industries.
4. Higher Education Commission Pakistan should revise the curriculum and courses and make it practical and analytical so that it may cater the professional demand of the human resources development industry.

REFERENCES

- Aggarwal, R., Ahuja, S., Sarin, V., & Gupta, S. (2021). SCALE DEVELOPMENT FOR IDENTIFICATION OF ACADEMIC LEADERSHIP COMPETENCIES IN HIGHER EDUCATION INSTITUTIONS.
- Ahmed, R., Philbin, S. P., & Cheema, F. E. A. (2021). Systematic literature review of project manager's leadership competencies. *Engineering, Construction and Architectural Management*, 28(1), 1-30.
- Ahmed, Z., Alwi, S. K. K., & Akhtar, R. N. (2022). Implementation of competency based education through blended learning approach in TVET sector of Pakistan: Critical analysis using literature review. *Pakistan Journal of Humanities and Social Sciences*, 10(4), 1461-1471.
- Ashraf, S., Khan, M. L., & Mahmood, T. (2025). Social Capital, Interpersonal Communication Skills and Psychological Wellbeing among Young Adults. *Indus Journal of Social Sciences*, 3(1), 251–265. <https://doi.org/10.59075/ijss.v3i1.6>
- Aslam, R., Rasool, A., & Khan, M. L. (2025). Urdu Translation and Validation of Acceptance of Change Scale in Pakistan. *The Critical Review of Social Sciences Studies*, 3(1), 1638-1651.
- Azhar, Z. (2024). Blockchain as a Catalyst for Green and Digital HR Transformation: Strategies for Sustainable Workforce Management. *Open Access Library Journal*, 11(9), 1-22
- Azhar, Z. (2024). The Role of Chatbots in Enhancing Job Seekers' and Employee Experience: A Case Study on CV Warehouse. *The Journal of Social Sciences Research*, 10(4), 23-35.
- Azhar, Z., Iqbal, T., & Imran, M., (2025). The Role of Ethical Leadership in HRM-driven Corporate Social Responsibility (CSR). *Journal of Management & Social Science*, 2(1), 158–176.
- Banu, S. R., Banu, S. B., ShaikChandini, D. V., Jyothi, M. K., & Nusari, M. S. (2022). Assessment of research skills in undergraduates students. *Journal of Positive School Psychology*, 6938-6948.
- Bashir, R., Saba, S., & Hussain, A. (2023). An Exploration into the Research Difficulties Faced by M. Phil. Scholars in Pakistani Universities. *Global Social Sciences Review*, VIII.
- Ben Youssef, A., Dahmani, M., & Ragni, L. (2022). ICT use, digital skills and students' academic performance: Exploring the digital divide. *Information*, 13(3), 129.
- Berk, R. A. (2021). Top 20 Evidence-Based Humor Techniques for Online Teaching: Building on a Half-Century of Research and Practice. *International Journal of Technology in Teaching and Learning*, 17(2), 62-83.
- Chen, Y. (2020). Data-driven decision making literacy among rural community college leaders in Iowa: The role of leadership competencies. *Community College Journal of Research and Practice*.
- Córdova, P., Grájeda, A., Córdova, J. P., Vargas-Sánchez, A., Burgos, J., & Sanjinés, A. (2024). Leveraging AI tools in finance education: exploring student perceptions, emotional reactions and educator experiences. *Cogent Education*, 11(1), 2431885.
- Danziger, E. (2020). The thought that counts: interactional consequences of variation in cultural theories of meaning. In *Roots of human sociality* (pp. 259-278). Routledge.
- Danziger, E. (2020). The thought that counts: interactional consequences of variation in cultural theories of meaning. In *Roots of human sociality* (pp. 259-278). Routledge.
- Dirani, K. M., Abadi, M., Alizadeh, A., Barhate, B., Garza, R. C., Gunasekara, N., ... & Majzun, Z. (2020). Leadership competencies and the essential role of human resource development in times of crisis: a response to Covid-19 pandemic. *Human resource development international*, 23(4), 380-394

- Dirani, K. M., Abadi, M., Alizadeh, A., Barhate, B., Garza, R. C., Gunasekara, N., ... &Majzun, Z. (2020). Leadership competencies and the essential role of human resource development in times of crisis: a response to Covid-19 pandemic. *Human resource development international*, 23(4), 380-394.
- Dirani, K. M., Abadi, M., Alizadeh, A., Barhate, B., Garza, R. C., Gunasekara, N., ... &Majzun, Z. (2020). Leadership competencies and the essential role of human resource development in times of crisis: a response to Covid-19 pandemic. *Human resource development international*, 23(4), 380-394.
- Fatima, A., & Saba, S. (2020). Fostering Knowledge-Sharing Behavior: A Proposed Model for the Hospitality Industry of Pakistan. In *Accelerating Knowledge Sharing, Creativity, and Innovation Through Business Tourism* (pp. 116-131). IGI Global.
- Fatima, A., Saba, S., Zaheer, S., Mahmood, K., Zaidi, S. M. I. H., & Khan, F (2020). Antecedents and Outcomes of Knowledge Sharing Behavior: Moderating Role of Hope.
- Gopinath, D., &Poornappriya, D. (2021). Leadership Performance and Emotional Intelligence—A Study on Human Resource Management. *Indian Journal of Economics and Business*, 20(4).
- Gupta, P. B., & Gupta, B. L. (2022, February). National education policy 2020—Roles and competency framework for academic leaders. In *Proceedings of the International Conference on Best Innovative Teaching Strategies (ICON-BITS 2021)*.
- Haq, A., Bilal, M., & Qureshi, S. A. (2020). Moderating effect of corruption in relationship of cash holding and corporate governance with firm's performance: Evidence from Pakistan. *Journal of Managerial Sciences*, 14(3), 14-26.
- Heikkilä, M. (2021). Finnish teachers' participation in local curriculum development: A study of processes in five school contexts. *Policy Futures in Education*, 19(7), 752-769.
- Iksan, Z. H., Zakaria, E., Meerah, T. S. M., Osman, K., Lian, D. K. C., Mahmud, S. N. D., &Krish, P. (2012). Communication skills among university students. *Procedia-Social and Behavioral Sciences*, 59, 71-76.0.
- Imran, H., Nadeem, S., Luqman, M. & Qureshi, U. (2025). Impact of Artificial Intelligence personalized learning on student motivation and academic performance. *Socium*, 2(1), 49-58. <https://doi.org/10.62476/soc.2149>
- Imran, M., & Akhtar, N. (2023). Impact of Ethical Leadership Practices on Teachers' Psychological Safety and Performance: A Case of Primary School Heads in Karachi-Pakistan. *Academy of Education and Social Sciences Review*, 3(2), 172-181. <https://doi.org/10.48112/aessr.v3i2.505>
- Jahani, S., & Soto, R. (2024). Social and Systemic Influences on International Students' Choice of a STEM Major. *Journal of International Students*, 14(3), 61-88.
- Johari, J., Shamsudin, F. M., Zainun, N. F. H., Yean, T. F., &Yahya, K. K. (2022). Institutional leadership competencies and job performance: The moderating role of proactive personality. *International Journal of Educational Management*, 36(6), 1027-1045.
- Kavitha, T. S. NATIONAL EDUCATION POLICY 2020—ROLES AND COMPETENCYFRAMEWORK FOR ACADEMIC LEADERS. *IMPACT OF NEW EDUCATION POLICY AMONG FUTURE GENERATION*, 193.
- Kayani, J. A., Faisal, F., Khan, S., &Anjum, T. (2023). Analysing Consumer's Intention to Buy Bottled Drinking Water in Pakistan Through Integrated Marketing Communication Framework. *Journal of Business and Management Research*, 2(2), 881-902.
- Khan, F., Kamran, S., Malik, F., &Sarfraz, S. (2022). Effect of Brand Image on Consumer Buying Behaviour with Mediating Role of Psychological Factors and Moderating Role of Personal Factors. *Human Nature Journal of Social Sciences*, 3(4), 57-69.
- Khan, S., Khan, M. L., &Waqas, M. (2025). Parental Expressed Emotions, Social- Emotional Competence and Vocational Identity in Adolescents. *Journal of Political Stability Archive*, 3(1), 244-263.
- Khan, U. S. D. Z. U., & Khan, S. (2020). Impact of Employees' Behavior on Sales: A Case Study of L'oreal Pakistan.

- Kumar, R., & Verma, P. S. (2024). An Analytical Study of Study Habits in the Context of the Semester Examination System at Undergraduate Level Students under the National Education Policy 2020. *International journal of research and analytical reviews*, 11, 942, 946..
- Kwiotkowska, A., Gajdzik, B., Wolniak, R., Vveinhardt, J., & Gębczyńska, M. (2021). Leadership competencies in making Industry 4.0 effective: the case of Polish heat and power industry. *Energies*, 14(14), 4338.
- Meerah, T. S. M., Osman, K., Zakaria, E., Ikhsan, Z. H., Krish, P., Lian, D. K. C., & Mahmud, D. (2012). Developing an instrument to measure research skills. *Procedia-Social and Behavioral Sciences*, 60, 630-636.
- Mezza, F., Mezzalira, S., Pizzo, R., Maldonato, N. M., Bochicchio, V., & Scandurra, C. (2024). Minority stress and mental health in European transgender and gender diverse people: A systematic review of quantitative studies. *Clinical Psychology Review*, 107, 102358.
- Nawaz, H., Maqsood, M., Ghaffoor, A. H., Ali, S., Maqsood, A., & Maqsood, A. (2024). Huawei Pakistan Providing Cloud Solutions for Banking Industry: A Data Driven Study. *The Asian Bulletin of Big Data Management*, 4(1), 89-107.
- Nawaz, H., Sethi, M. S., Nazir, S. S., & Jamil, U. (2024). Enhancing national cybersecurity and operational efficiency through legacy IT modernization and cloud migration: A US perspective. *Journal of Computing & Biomedical Informatics*, 7(02).
- Niță, V., & Guțu, I. (2023). The role of leadership and digital transformation in higher education students' work engagement. *International journal of environmental research and public health*, 20(6), 5124..
- Phulpoto, S. A. J., Oad, L., & Imran, M. (2024). Enhancing Teacher Performance in E-Learning: Addressing Barriers and Promoting Sustainable Education in Public Universities of Pakistan. *Pakistan Languages and Humanities Review*, 8(1), 418-429. [https://doi.org/10.47205/plhr.2024\(8-1\)38](https://doi.org/10.47205/plhr.2024(8-1)38)
- Rafique, K., & Khan, L. (2024). Self-objectification, dissatisfied body image, and eating behaviours in adults. *International Journal of Contemporary Issues in Social Sciences*, 3(3), 1579-1581
- Rai, L., Deng, C., Lin, S., & Fan, L. (2023). Massive Open Online Courses and intercultural competence: analysis of courses fostering soft skills through language learning. *Frontiers in psychology*, 14, 1219478.
- Raja, F. U., Akhtar, N., & Hussain, S. Q. (2020). Exploring perception of professionals regarding introversion and extroversion in relation to success at workplace. *Journal of Educational Sciences*, 7(2), 184-195.
- Raja, S. S., Raju, V., & Raja, S. S. (2021). Impact of entrepreneurship intention on socio-economic uplift: Moderating role of entrepreneurial infrastructure for home-based start-ups. *Pakistan Journal of Commerce and Social Sciences (PJCSS)*, 15(2), 426-442.
- Rashid, S. K., Mosavi, F., Almamori, K. J. R., & Karimi, F. (2024). Investigating the Factors Influencing the Teaching of Technical and Practical Courses in the College of Art in Iraq. *Iranian journal of educational sociology*, 7(3), 105-114.
- Saini, G., Shabnam, Seema, & Bhatnagar, V. (2022). The pattern of executive professionals' thinking styles in relation to cognitive styles and metacognition skills. *Cogent Psychology*, 9(1), 2068741.
- Sarfraz, N., Raja, S. S., & Malik, F. (2022). Women Labor Force Participation through Home Based Business Initiatives. *South Asian Studies*, 37(02), 409-430.
- Sarfraz, S., Raju, V., & Aksar, M. (2018). Ms Exchange Rate Variability and Macroeconomic Variables: A Comparative Analysis of Regional, Sub-Regional, Developed and Developing Countries: During the period of 1980 till 2015. *Asia Proceedings of Social Sciences*, 2(2), 48-54.
- Schröder, S., Wiek, A., Farny, S., & Luthardt, P. (2023). Toward holistic corporate sustainability—Developing employees' action competence for sustainability in small and medium-sized enterprises through training. *Business Strategy and the Environment*, 32(4), 1650-1669.

- Shah, S. M. A., Qamar, M. R., Ahmed, S., & Imran, M. (2025). Nepotism and Favoritism in HR Practices: Implications for Organizational Politics in Pakistan. *Journal of Management & Social Science*, 2(1), 177-194.
- Shah, S., Khan, M., Haq , A. U., & Hayat, M. . (2023). COVID-19 Precautions of Pakistani Banks in the Lens of Qualitative Study Approach. *Global Journal of Humanities and Social Sciences Research*, 2(2), 16–30. <https://doi.org/10.59129/gjhssr.v2.i2.2023.15>
- Tila, D. (2024). Does OER Research-Based Learning Improve Performance: A Case Study from Students Enrolled in a Community College at City University of New York (CUNY). *Journal of Education and Learning*, 13(5), 245-259.
- ulHaq, A. (2019). Proposing A Model of Financial Access for Small and Medium Enterprises (SMES) Through Islamic Banking. *City University Research Journal*, 9(4).
- Ullah, Z., &Arslan, A. (2022). R&D contribution to sustainable product attributes development: The complementarity of human capital. *Sustainable Development*, 30(5), 902-915.
- Whalen, J. (2021). K-12 TEACHERS' EXPERIENCES AND CHALLENGES WITH USING TECHNOLOGY FOR EMERGENCY REMOTE TEACHING DURING THE COVID-19 PANDEMIC. *Italian Journal of Educational Technology*, 29(2), 10-25.
- Yasmeen, K., Khan, M. L., & Imran, H. (2024). Exploring Emotional Intelligence, Remote Work Dynamics, Team Collaboration, and Adaptive Leadership for Enhanced Success in the Digital Workplace. *Pakistan Social Sciences Review*, 8(2), 969–979. [https://doi.org/10.35484/pssr.2024\(8-II\)78](https://doi.org/10.35484/pssr.2024(8-II)78)